



ART
inside the
PARK
www.atelier-cms.com

PUBLIC ART, and the community participation that accompanies it, contributes to the unique identity of a city. PUBLIC ART offers visual appeal, pride, ownership, a sense of celebration, fun, and often represents the health and wealth of the city it inhabits.

PUBLIC ART can create Partnership opportunities, and PUBLIC ART receives many times the media attention other art forms receive.

Join us as a sponsor in 2007!

33% of 1,757
students surveyed during educators' day

3% of approximately 5,483
visitors surveyed

Do you know more about visual art after seeing this exhibit?

62% Yes

30% Somewhat

8% No

61% yes

32% Somewhat

6% No

Do you understand the contemporary art you saw today?

55% Yes

35% Somewhat

10% No

50% yes

42% Somewhat

10% No

Do you like contemporary art, like you saw today; better than before you saw it?

72% Yes

20% Somewhat

7% No

75% Yes

15% Somewhat

10% No

Do you visit art museums?

62% Never

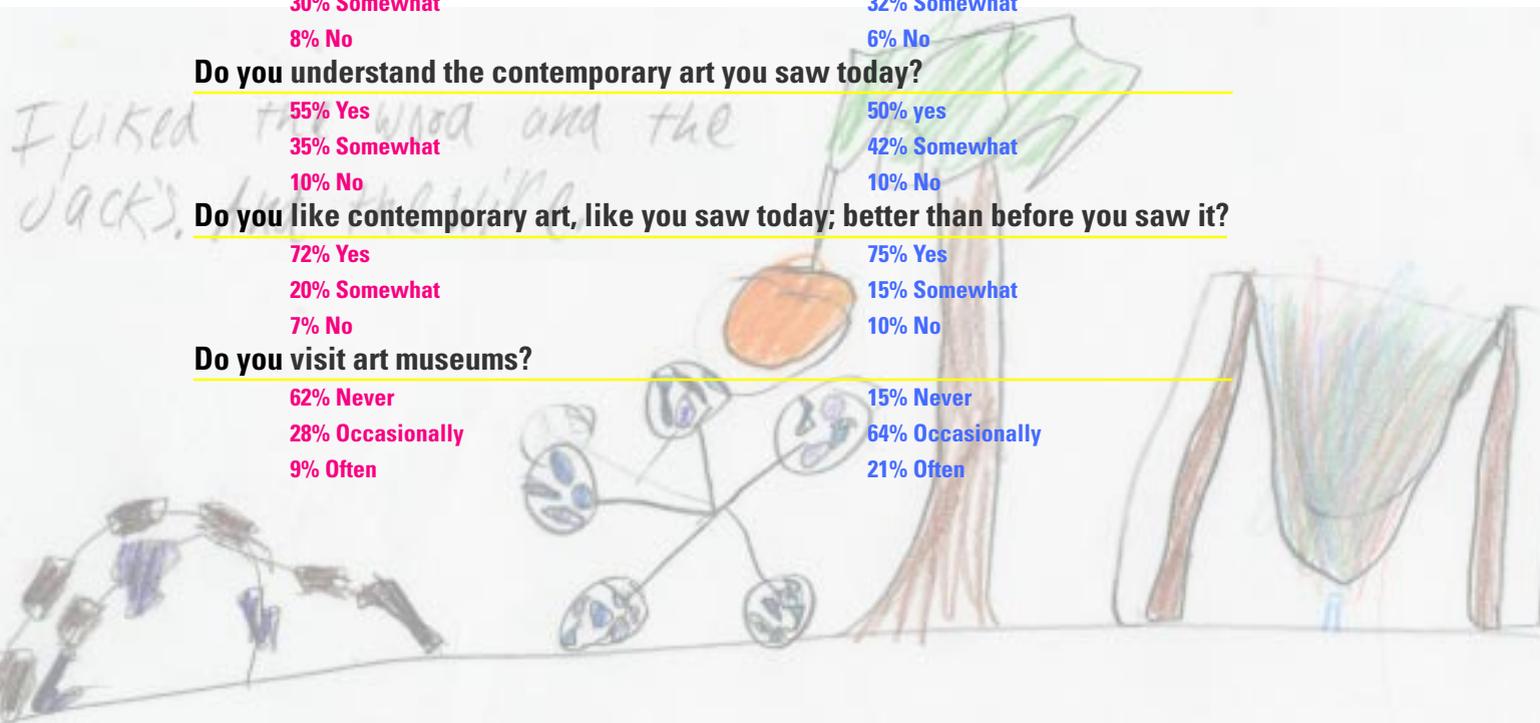
28% Occasionally

9% Often

15% Never

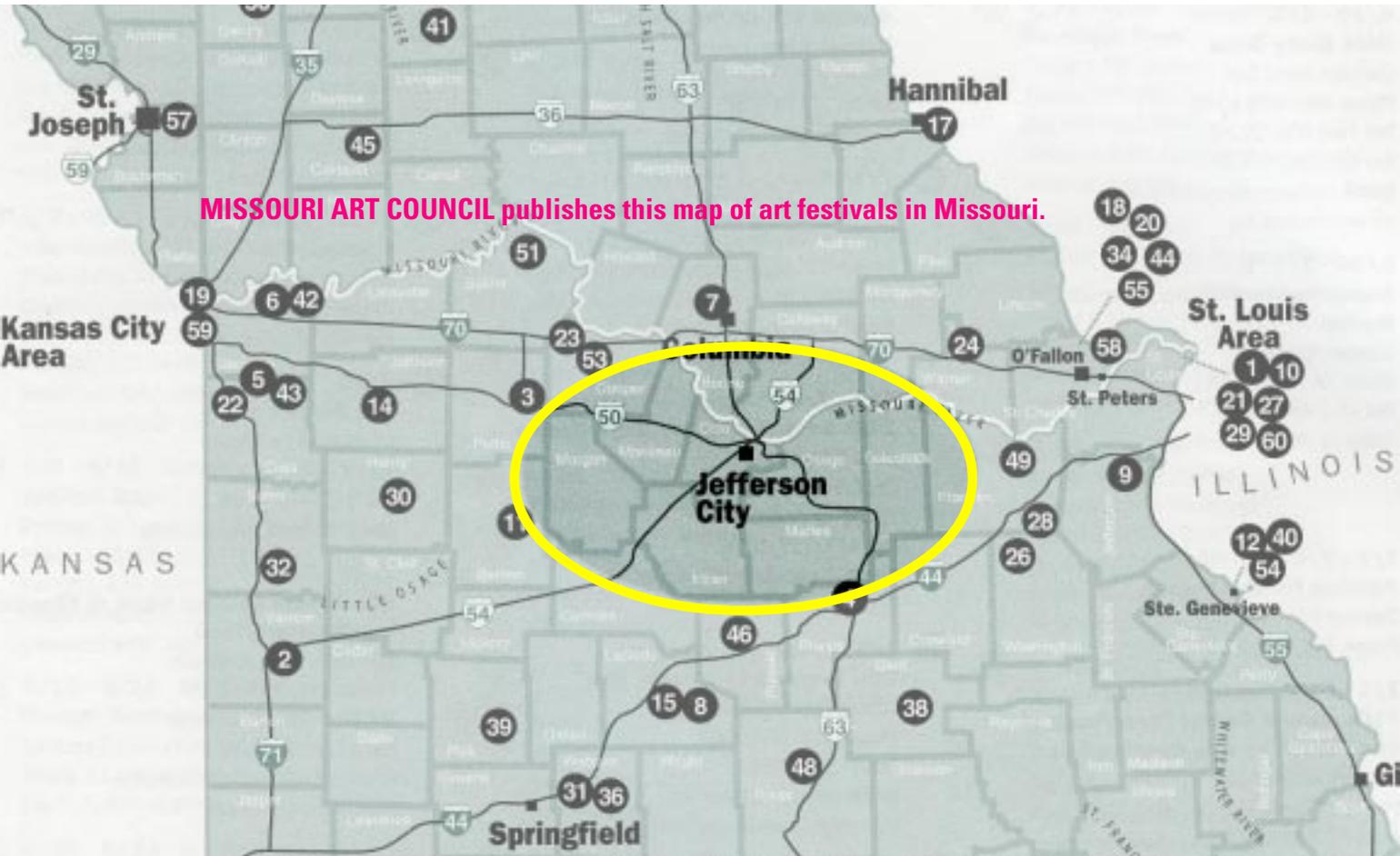
64% Occasionally

21% Often



In 1995, three sculptures were displayed on Chicago's famous pier, on loan from individual artists.

Three years later, during the annual event, 175 sculptures were displayed for six months and seen by over a million people.

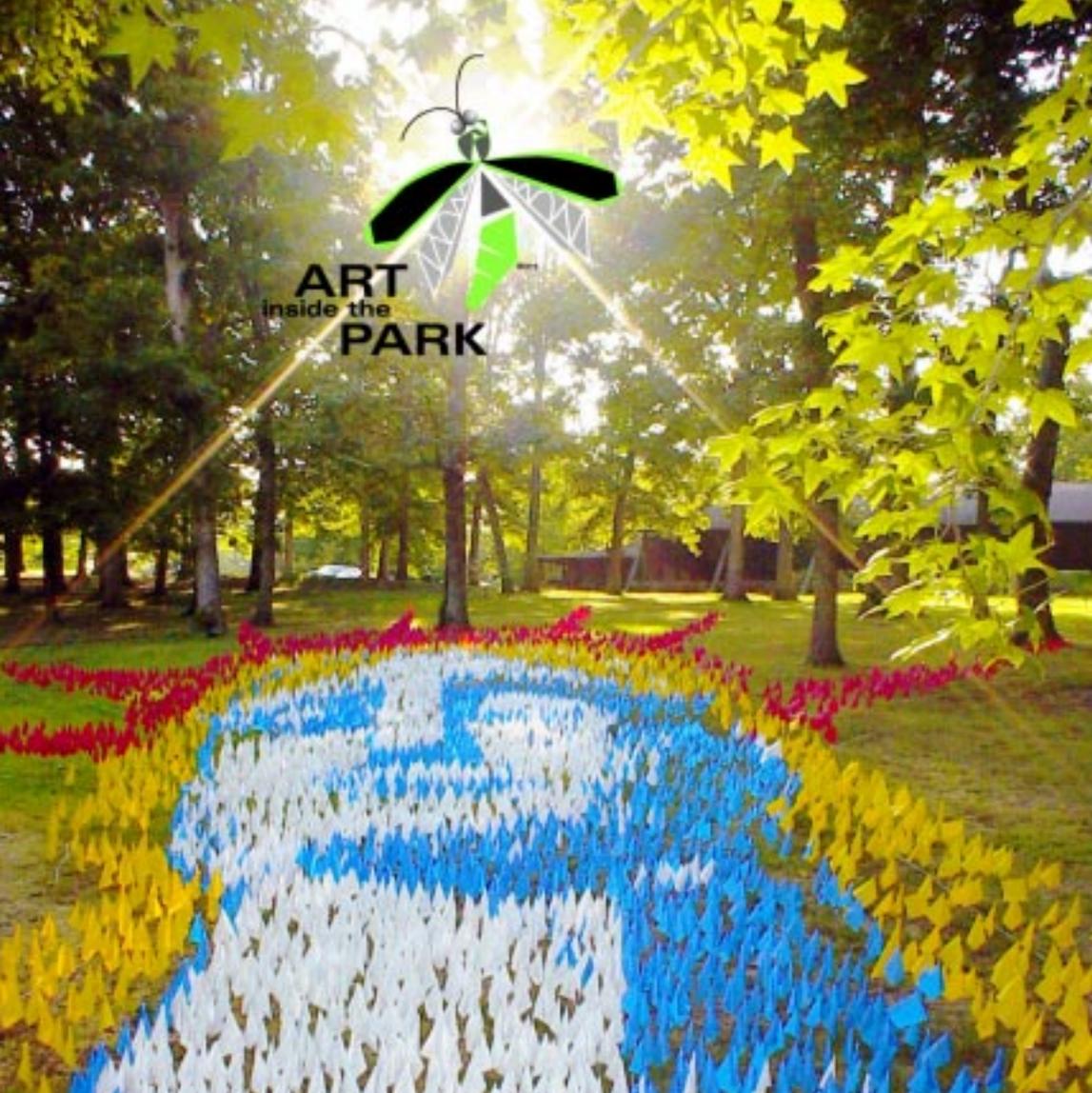


MISSOURI ART COUNCIL publishes this map of art festivals in Missouri.

Art inside the Park is the only contemporary visual art exhibit of its kind in the region.

Winner of the Missouri State Parks 2005 Outstanding Program for Municipalities.

With your involvement, Jefferson City can continue to benefit!



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VOTED
“favorite installation”
2004



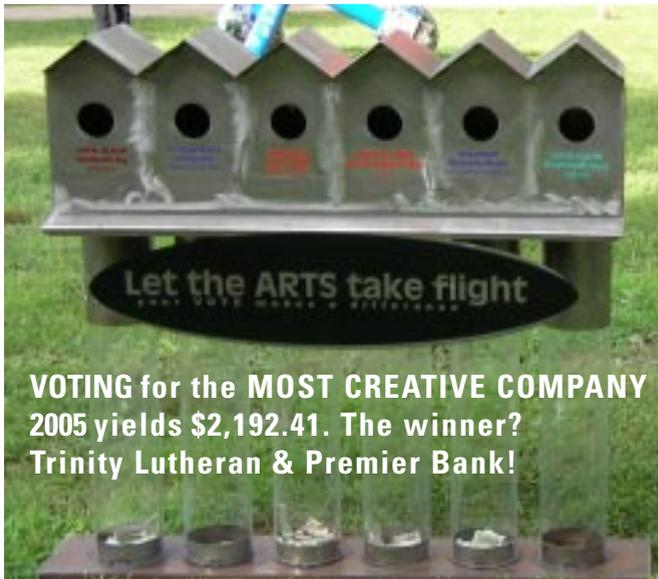

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The centerpiece to our exhibit designed by Atelier CMS inc. was selected the "Most Memorable Installation" 2005.

Business sponsors help make the giant size Ball & Jack set a reality.

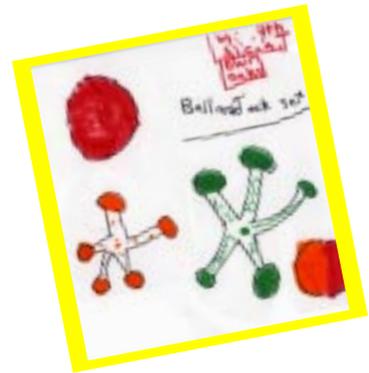
Twelve schools were invited to beautify the individual game pieces.

How can we out do ourselves in 2007?



VOTING for the MOST CREATIVE COMPANY 2005 yields \$2,192.41. The winner? Trinity Lutheran & Premier Bank!

The game pieces were also auctioned to benefit the Atelier's **public art projects.**



**All is Well that Ends Well:
TO THE RESCUE OF A FALLEN ANGEL**



**Visiting artists are the backbone of our program.
The artists visiting Jefferson City will be diverse.
They begin working with local students and
volunteers September 7th.**

**Wiktor and his wife Agnieszka will return this year to
work on our "Why Bug Me" campaign and offer a fresh
look at something we thought we knew.**



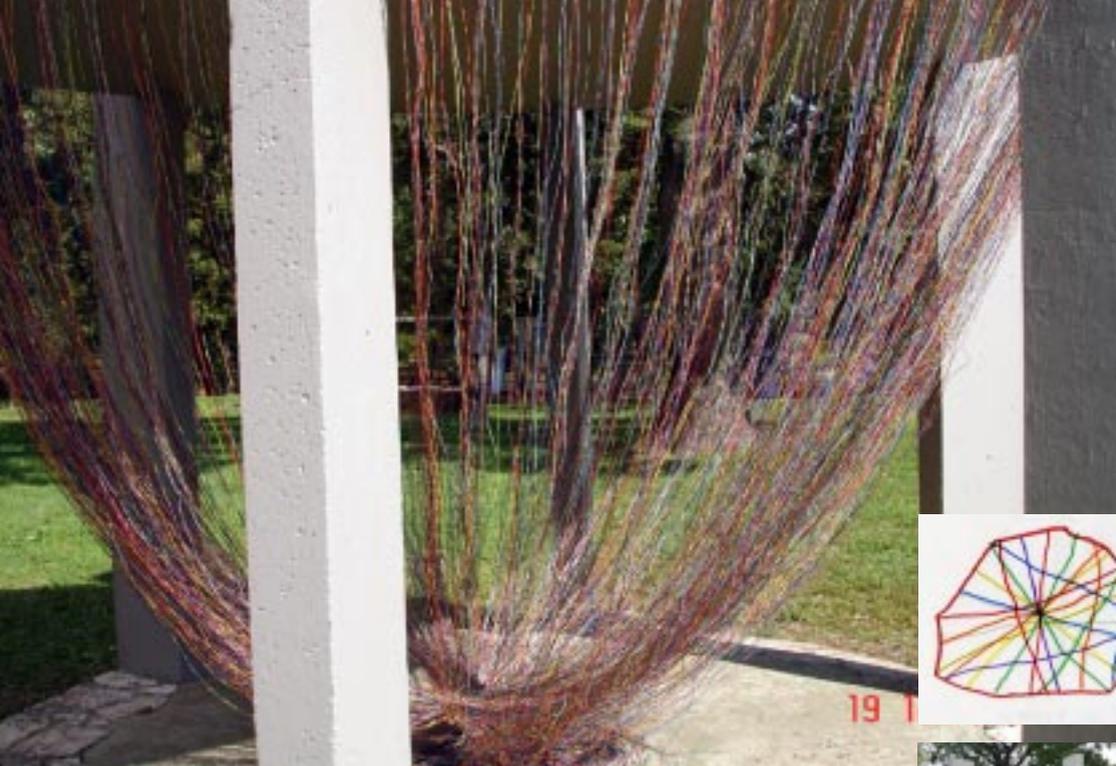


The "GATES" generated more than \$600 million according to the New York Mayor's report.

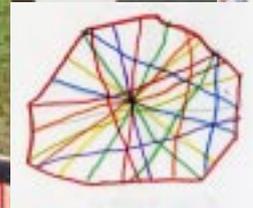
Politicians usually fear "political suicide" when asked to support Public Art.



Michael McGillis of Michigan, worked through the storm to bring us "Pretty Little Blight"



An average public art project provides many times the economic impact of arts events in traditional venues, yet the cost to the public for public art can be less than \$1 per taxpayer per year, based on the amount of public funding used to fund public art.



Patrick Marold of **Colorado** spends the week in Memorial Park, unfolding thousands of pieces of wire



Compared to theaters and museums, public art has relatively low overhead, low staffing costs and produces less waste or environmental damage. More money is spent cleaning up unwanted graffiti than is spent on most of the public art in most major American cities. Nationally, millions of viewers experience public art firsthand every day. This is many times broader than the audience experiencing art galleries, museums and theaters combined.



The Vietnam Memorial alone is visited by more than 10,000 people daily, and artworks in airports or subways are seen daily by over five million travelers.

Who provides this experience?



Atelier CMS inc.
(the workshop of culture)

exists to build, educate and sustain audiences for contemporary public art. Positioned as Jefferson City's first presenter of contemporary visual art in the public realm, we pursue space to engage and challenge traditional assumptions about art and exhibition.



The Atelier provided a five week visual art program for youth involved with Lincoln University's summer Multi-Cultural project. Students met four mornings a week.



Apprenticeship Program

During the 2005 school year, our after school program brought mural workshops to the Boys & Girls Club. James Preston, one of the first scholarship students of Atelier CMS, received monetary compensation for his work through the summer, and six hours college credit.



Let the ARTS take flight

Art Inside the Park
In the above photo, admiring Jim Hodges "this and this" at Memorial Park are (from left) 7-year-old Katie Lowry and 2-year-old Anna Lowry. Reflected in the mirror is their mother, Debbie Lowry of Fulton, as well as their brother Nathan who is also 2 years old, the twin of Anna.

A 2004 Grant Makers in the Arts study of giving by more than 1,000 foundations ranked the visual arts last among all types of arts and culture philanthropy.

How can we position the Atelier to best fulfill its mission and provide the highest quality programming? Research shows 80% of our funding will come from private and or business donors like you.

Capitol Jazzfest



2006 includes artwork from youth across the state. Linn State Technical College collaborates with their workshop **ART INSIDE THE TRADE**.

Seven selected artworks from applicants across the state become giant ART BUGS supported by local business leaders who form the **BUG LOOP!**

BUG SIGHTINGS attract interest for public art. Employees are asked to participate and some become advocates for the project.



Hercues Dragon Bee atop the Hill of Mid-America Wireless



VOTING continued in 2006. Urology Care received the distinction **"MOST CREATIVE"** company for the Butterfly Ant Beetle.

If you have taken the time to read this, please help us continue to bring a visual art experience to this community! We need financial assistance and volunteers!

C.M.Y. BUG receives a warm welcome